



## Guidelines and Criteria for Submission of Listings and Events

The following is a list of criteria that must be adhered to for your submission to be considered for listing on Ontariosouthwest.com:

- Businesses, Attractions, and Events **must be tourism focused**
- Tourism Businesses and Events must be located and take place in Ontario's Southwest, please see [map](#) to ensure your submission is located in our region
- Tourism Businesses and Events must be of considerable interest to larger numbers of tourists, be market ready to welcome tourists, and encourage extended stays
- To be considered for a listing, all submissions must be accompanied with a short description (no more than 75 words), full location address (including postal code), high-resolution photography, and a website URL for additional information

**Please note that we do not list certain types of events on our calendar including:**

- Permanent, or semi-permanent Art collections & exhibits
- Theatrical plays
- Lectures, workshops, seminars, training sessions
- School events, classes, meetings, courses
- Conferences, conventions
- Open houses, reunions, anniversaries, homecomings
- Meals, teas, parties, dances, pot-lucks
- Beauty pageants, fashion shows, car shows
- Board or card games, bingo
- Film (except film festivals), sing-alongs
- Children's recitals, school concerts, trivia challenges
- Children's and local sports competitions, season schedules, and tournaments
- Marathons, triathalons, walks, fundraisers
- Farmers' Markets (could be included a listing in another section of website)
- Garage sales, flea markets, sidewalk sales, yard sales, used book sales
- Church and hospital bazaars, rummage sales
- Political events, community service functions
- Religious celebrations

*SWOTC reserves the right to make final decision on which submissions are included on website*