

Media Advisory



For Immediate Release: April 26, 2017

Local residents are encouraged to think “Staycation” & get their copy of the new BUY LOCAL map

- **What?** Here at Tourism Windsor Essex Pelee Island (TWEPI), we continually look for opportunities to promote our local tourism industry. The “Windsor Essex Staycation Expo”, in partnership with Devonshire Mall, on April 28 – 29, 2017 will encourage local residents to explore their own backyard. Learn from experts and discover things to do and places to see throughout Windsor Essex. From craft beer to birding and biking, our exhibits throughout the Mall will give you plenty of reasons to keep it local. Also, Tourism Windsor Essex Pelee Island and the Essex County Federation of Agriculture are pleased to announce the launch of the 5th edition of the region’s BUY LOCAL map.
- **Who?**
 - Gordon Orr, CEO, Tourism Windsor Essex Pelee Island
 - Chris Savard, General Manager, Devonshire Mall
 - Lyle Hall, President, Essex County Federation of Agriculture
- **When?** Media Conference at 10 am on Friday April 28, 2017
- **Where?** Devonshire Mall, in front of Hudson’s Bay (indoors)

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