

Media Advisory



For Immediate Release: August 2, 2017

EPIC Wineries celebrate 150 years of Canadian winemaking with exhibit and speaker series

WINDSOR, ON – EPIC Wineries and Tourism Windsor Essex Pelee Island (TWEPI) are celebrating 150 years of Canadian winemaking in Essex Pelee Island Coast Wine Country. A museum exhibit, “Toast to the Coast – An EPIC 150 Years”, has been created to tell the fascinating story of the evolution of our region’s wine industry from Vin Villa, built on Pelee Island in 1866 and now in ruins, to today’s thriving industry. An exclusive Speaker Series will also be offered to complement the exhibit.

The “Toast to the Coast – An EPIC 150 Years” museum exhibit will open on August 4th, 2017 and run until December 31st, 2017 at Windsor’s Chimczuk Museum. An exclusive Speaker Series will be offered between September 14, 2017 until November 16, 2017 at various locations including the Art Gallery of Windsor, Mackenzie Hall, Pelee Island Winery, and Chimczuk Museum.

- **What?** Opening of “Toast to the Coast – An EPIC 150 Years” museum exhibit with an official vine-cutting ceremony.
- **Who?** EPIC Winegrowers’ Association, Tourism Windsor Essex Pelee Island, and University of Windsor “Science Uncorked”.
- **Why?** Vine-cutting ceremony to celebrate the opening of a new museum exhibit about the evolution of the local wine industry. Photo Opportunity Available.
- **When?** 10:00 AM on Friday, August 4, 2017
- **Where?** Chimczuk Museum, 401 Riverside Dr. W., Windsor ON

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