



## Media Release

For Immediate Release: August 4, 2017

### **EPIC Wineries celebrate 150 years of Canadian winemaking with exhibit and speaker series**

**WINDSOR ESSEX, ON** – EPIC Wineries and Tourism Windsor Essex Pelee Island (TWEPI) are celebrating 150 years of Canadian winemaking in Essex Pelee Island Coast Wine Country. A museum exhibit, “Toast to the Coast – An EPIC 150 Years”, has been created to tell the fascinating story of the evolution of our region’s wine industry from Vin Villa, built on Pelee Island in 1866 and now in ruins, to today’s thriving industry. An exclusive Speaker Series will also be offered to complement the exhibit.

The museum exhibit will open on August 4<sup>th</sup>, 2017 and run until December 31<sup>st</sup>, 2017 at Windsor’s Chimczuk Museum while a Speaker Series will be offered between September 14, 2017 until November 16, 2017 at various locations including the Art Gallery of Windsor, Mackenzie Hall, Pelee Island Winery, and Chimczuk Museum.

In addition, an EPIC 1867 limited release wine collection can be purchased at ten participating local wineries, each having produced a bottle of wine with a unique, custom-designed label. To pay respect to the pioneers who, in the wilderness of Windsor Essex, carved out a path for the wineries today, each label incorporates a chapter of our winemaking history and the entire collection connects the past with the present.

“This was a significant year for not only our nation and province, but also our region’s wine industry. The museum exhibit and its complementary speaker series along with the limited release wine collection have been carefully designed to honour our heritage, celebrate our future and enhance the visitor experience,” said Lynnette Bain, Vice President of Tourism Programs & Development of Tourism Windsor Essex Pelee Island.

“Through this collaboration, we have been proud to share the stories of the past 150 years of winemaking with our customers who, in turn, are able to collect limited edition wines to savour not only the taste, but also our history in their own homes,” said Steve Mitchell, President, Essex Pelee Island Coast (EPIC) Winegrowers’ Association.

Go to <http://visitwindsor.essex.com/epic-1867/> for more information.

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