



FOR IMMEDIATE RELEASE

LOCAL BUSINESSES CREATE A DISCOUNT SUMMER ADVENTURE PASSPORT WITH A GRAND PRIZE (\$1,000 VALUE) TO ENCOURAGE LONDONERS & VISITORS TO FIND ENTERTAINMENT IN LONDON THIS SUMMER

(London, ON) June 1, 2017 – Six local businesses have partnered together to create an exciting and memorable activity list for the London community. In partnership with Tourism London, these businesses offer a variety of new adventures for Londoners and visitors to explore while receiving a significant savings throughout June, July and August.

The participating businesses include: The Hood Archery Tag, Exodus Escape Rooms, East Park, London Stand Up Paddle (SUP) Boarding, Bubble Up Soccer and Labatt Brewery Tours.

“London has so many activities and cool things to try, but I often hear from customers that they aren’t aware of everything. Creating this passport contest was an initiative to showcase these activities and offer a discounted cost to everyone who participates” says Chris Costello, owner of Exodus Escape Rooms. “The enthusiasm from the business partners to come onboard was immediate and I hope London thinks so too!”

People interested in receiving the **Summer Adventure Passport** can pick up a booklet at any of the participating businesses, both Tourism London Information Centres or online at www.adventurepassport.org. In addition to the discounts offered, anyone who completes at least three (3) of the six (6) activities can submit their passport to be entered into the grand prize draw being held in September.

“When Glen and Chris approached me about this idea, I knew it was something the London community and visitors to our city would appreciate,” says Melissa De Luca, Director of Communications, Research and Membership for Tourism London. “There are amazing things happening in our city and we love being able to help businesses tell their story and try something new- plus who doesn’t want a little adventure this summer!” she adds.

The Summer Adventure Passport is available now and runs between June 1 and August 31, 2017. Complete information and all participating details are available on the website at www.adventurepassport.org.

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Participating businesses:

The Hood Archery Tag

20 - 1116 Dearness Dr.
info@thehoodarchery.com
519-681-4663
www.thehoodarchery.com

Exodus Escape Rooms

5-520 Wellington St.
info@exoduslondon.com
226-777-4141
www.exoduslondon.com

East Park

1275 Hamilton Rd.
info@eastparkgolf.com
519-451-2950
www.eastparkgolf.com

London SUP

396 Oxford Street E.
info@londonsup.ca
519-852-5025
www.londonsup.ca

Bubble Up Soccer

Various locations in London
info@bubbleupnow.com
226-777-7082
www.bubbleupnow.com

Labatt Brewery Tours

150 Simcoe St.
londontour@labatt.com
519-850-8687
www.labatt.com

For further information, contact:

Chris Costello, Owner, Exodus Escape Rooms

chris@exoduscanada.com
519-933-3446

Glen Gorman, Owner, The Hood Archery

glen@thehoodarchery.com
226-224-2695

Melissa De Luca, Director Communications, Research and Membership, Tourism London

MDeLuca@londontourism.ca
519-661-6378