

Board Meeting
May 13, 2015 at 10:30 a.m.
Virtual

Present: Mark Moran, Grace McGartland, Marilyn Havelka, Laurie Hawkins, Karen Matthews, Dave Barnier, Ken Whiteford

Guest: Natalie Normand – Breaking Barriers to Business, Accessibility Sarnia-Lambton

Regrets: Wendie Dupuis, Adriano Ciotoli

Absent: Steve Martin, Tom O'Brien

Staff Resources: Janet Jones, MTCS, SWOTC - Jim Hudson, Joanne Wolnik, Jen Moore, June Nussey.

Chair Ken Whiteford called the meeting to order at 10:30 a.m.

Confirmation of **Quorum**

Conflicts of Interest – none declared at this time.

Moved and seconded to approve the agenda. Carried.

Moved and seconded to approve the April 8, 2015 minutes. Carried.

Business arising from minutes – Bayham Township is still in negotiation with TD Canada Trust re Ojibwa.

Breaking Barriers to Business – Natalie Normand

- talked about the Sarnia Lambton program
- 1.3 billion with a disability in the world (15% of world population)
- 1 in 7 Ontarians has a disability
- this is a pilot project and part of the funding requirement is to report on lessons learned and produce a product that can be replicated across the province
- emphasis is on the market potential as well as doing the right thing and complying with the intent and letter of the law

Treasurer's Report – Dave Barnier

Moved and seconded to accept financial statements. Carried.

Finance & Audit Committee – Dave Barnier

- meeting next week to discuss investments
- looking into Director Insurance

Planning & Evaluation committee – Mark Moran

- committee meeting on June 3 to do a review of last year with Kathy Burns in attendance
- Kathy Burns to facilitate the Board retreat
- looking for inspirational retreat

Action: Jim & Mark to discuss new director orientation

Governance committee – Ken Whiteford Chaired in absence of Wendie Dupuis

- minutes for May 5 meeting were circulated.

Moved and seconded to receive the March 24 minutes. Carried.

Three new directors have been selected. Governance Chair Wendie had advised Ken that all have agreed to join the board.

Jim has been approached by Ontario Restaurant Hotel, Motel Association (ORHMA) to sit on their board. No objection from the SWOTC Board of Directors.

Operations Report – written report

Marketing - Jen gave an update of the Toronto pop up event happening on May 30. At present there are 24 partners participating.

Governance & Admin – b) total should be \$219, 000 instead of the \$200K listed in the report.

c) SWOTC staff have completed the evaluation criteria.

Workforce

Possible workshops – a potential workshop for risk management related to events involving alcohol, including insurance and how to make sure an organization is covered; with ORHMA – joint workshop on how to work with hoteliers.

Ministry Update – Janet Jones

- Ministry getting ready for PanAm games

- Ignite grant

- Ontario Cultural Attraction Fund (OCAF) grant

- more priority on accessibility

- Best of Ontario publication out June 1

Other Business – none

New Business – none

Next meeting – June 10 at the Quality Hotel, Woodstock

Motion to adjourn. Meeting adjourned at 11:35 a.m.